## FAREEDAH SHAHEED



## YOUTUBE STATISTICS

# 14.9K+ MONTHLY UNIQUE VISITORS MONTHLY CHANNEL VIEWS 5.2K+ SUBSCRIBERS CHANNEL VIEWS

## Internet Safety Expert Speaker | Consultant | influencer

#### AUDIENCE

- 89% WOMEN
- 73.4% AGES 25-44
- 55.4% UNITED STATES

#### SOCIAL MEDIA

- INSTAGRAM 128K
- FACEBOOK 14.2K
- YOUTUBE- 5.2K

Fareedah Shaheed is an award-winning Internet Safety Expert and a Forbes 30 Under 30 honoree. She specializes in helping parents protect their kids online. Her work has been featured in Cisco, The Wall Street Journal, NASDAQ, NASA, FOX 25, FOX 46, FOX Carolina, AfroTech, Yahoo!, NBC4, and many more.

Fareedah's mission is to empower parents with internet safety knowledge and tools while building a closer parent-child relationship. She does this using her Holistic Internet Safety method, which was born out of her love for psychology, and her background in cybersecurity awareness, threat intelligence, and online gaming.









WEEKLY ACCOUNTS REACHED

FOLLOWERS

#### **FACEBOOK STATISTICS**





- 3.9K+
- PERSONAL / DIGITAL CREATOR PAGE
- 920+

COMMUNITY GROUP

#### SERVICES OFFERED

- VIRTUAL MEDIA TOURS (SMTS AND RMTS - 100% MESSAGING)
- SPONSORED POSTS
- BRAND AMBASSADOR
- SPOKESPERSON
- COLLABORATIONS