



# FAREEDAH SHAHEED

Online Safety Educator

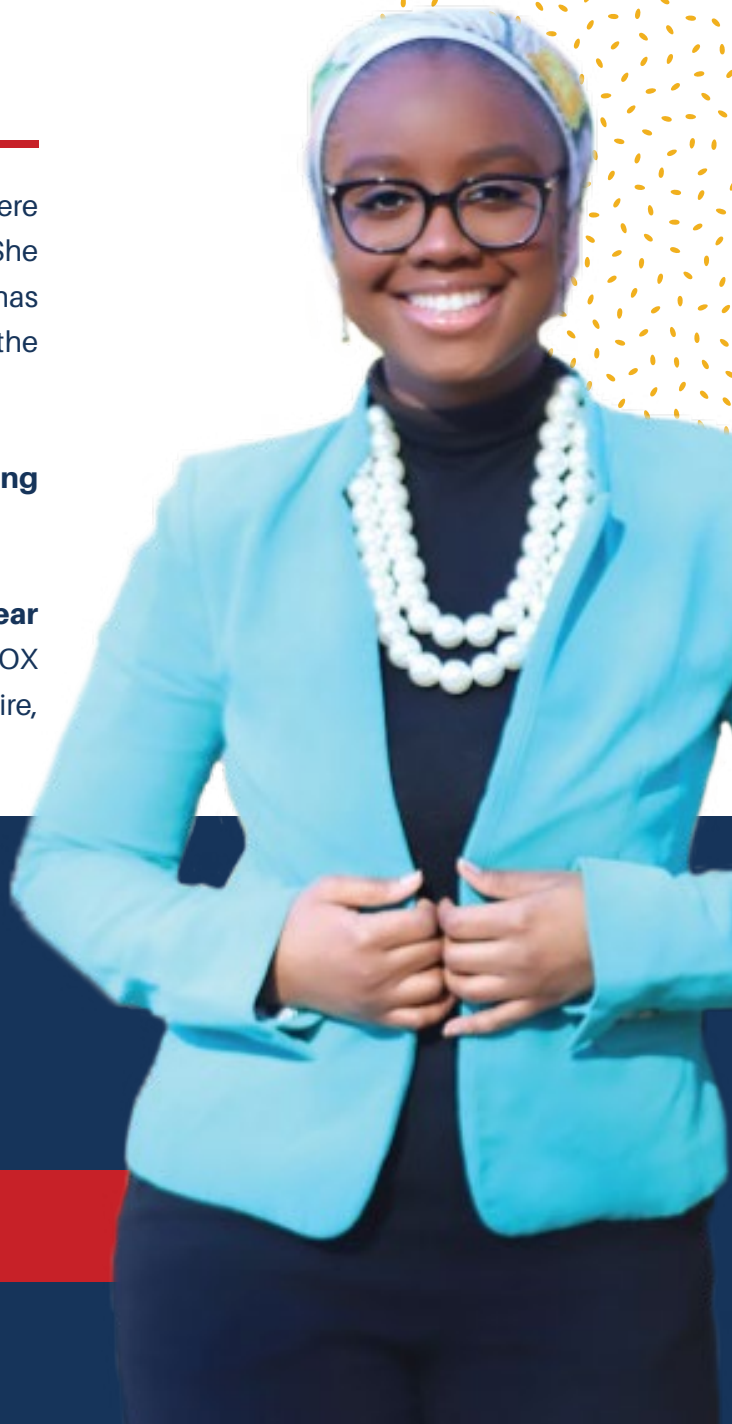
# ABOUT **FAREEDAH**

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Fareedah Shaheed is the CEO and Founder of Sekuva, where she helps parents and caretakers protect their kids online. She has taught thousands of people online security & safety, has hosted lunch and learns, and has delivered keynotes on the subject.

She is a **Forbes 30 Under 30 honoree** and is currently **serving on the Forbes board** for the Under 30 community.

She has been named **Cybersecurity Personality of the Year 2020**. And her work has been featured in Cisco, FOX 25, FOX 46, The Grio, Yahoo!, AfroTech, Radio One, TripWire, Infosecurity Magazine, and many more.



**WE HELP PARENTS  
& CARETAKERS  
PROTECT KIDS  
ONLINE**

**Our vision is to become the leading resource and community for families looking to protect their kids online.**

**Our mission is to help 1,250+ parents learn online safety in 2021.**

**40%**  
**OF KIDS IN GRADES 4-8**  
**REPORTED THEY CONNECTED**  
**OR CHATTED ONLINE**  
**WITH A STRANGER.**

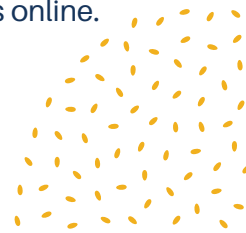
**AND OF THE 40% SURVEYED**  
**53%**  
**GAVE THEIR PHONE NUMBER**  
**TO A STRANGER.**



## HER STORY

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It all started when Fareedah was 13 years old and she opened up an internet chatroom for the first time and was quickly met with the reality of predators and stalkers. Years later she would find herself working in Threat Intelligence and Cybersecurity Awareness and helping the non-tech-savvy protect themselves online. Because of the uptick in online crimes against children in the pandemic, she started the Safe Kids Movement to help mothers protect their kids online. This movement is dear to her heart given her own experiences as a child. Today, her 2021 mission is to help 1,250+ parents protect their kids online.





# FEATURED IN:

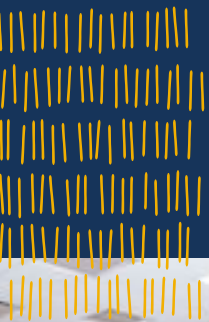
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Everything is clickable:



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# SAFE KIDS MOVEMENT

Mothers Protecting Kids Online

with Award-Winning Online Safety Coach,  
Fareedah Shaheed



# SAFE KIDS MOVEMENT

The Safe Kids Movement is a membership community for mothers looking to discover how to protect their kids online.

Learn More: [SafeKidsMovement.com](http://SafeKidsMovement.com)

# ONLINE SECURITY MOVEMENT

*We help families protect their kids online*

with Award-Winning Online Safety Strategist  
Fareedah Shaheed



# ONLINE SECURITY MOVEMENT

The Online Security Movement is a Facebook tribe dedicated to teaching families the fundamentals of online safety and security.

Learn More: [www.facebook.com/groups/osmovement/](http://www.facebook.com/groups/osmovement/)

# TESTIMONIALS

“ Fareedah is the GOAT in cybersecurity because she's on the cutting edge of what's happening NOW. She makes the "tech stuff" easy for entrepreneurs and gives you simple steps and processes to SECURE YOUR FAMILY AND BUSINESS the right way. She also has a simple system to TRAIN YOUR TEAM so that they are keeping you secure on the back end. A true one-stop solution for the security of your life and business.



**YAHYA SMITH**  
THE FEMININE SUCCESS COACH

“ Fareedah knows what she's talking about and is phenomenal at what she does! She delivers vital information in the membership that's easy to take action on. It's made me even more aware of what a hacker can do if I'm unprotected. Yikes! You may think you're protected...but you need to hear what she has to say! I've done research on security because I have a 6 year old gamer who plays every weekend. She's given helpful suggestions on how to keep him safe and that means EVERYTHING to me as a Mom. It's comforting to know she's a gamer too, so I know she understands!



**EVE D HERNANDEZ**  
A MOM AND CEO OF GIRL BE HAPPY, LLC

“ SKM has provided an educating and enlightening overview for keeping my grandkids safe out in these online streets. I love that the information was digestible and in laymen terms for me to absorb the material without the need to Google everything. The resources were a game changer and the step by step tutorials has changed the way I skip / scan through the "next" button to get it over with. I now take the time to review the info & select the appropriate reply in an informed manner. SKM will reduce your fears & empower your approach to doing anything in the online space. Thank you Fareedah!



**JOSETTE MILLS**

“ She had me looking at my systems in a completely different way! I never thought I needed to look into cybersecurity! You should definitely reach out to Ms. Fareedah to get her expertise and to really understand how to protect yourself online. She is amazing!!!! She is truly the cybersecurity expert!



**STACEY SUTTON AMES**  
LEADERSHIP & BEHAVIOR STRATEGIST

“ We all left feeling empowered and inspired. She knows how to take a topic that many avoid - cybersecurity. She was able to make it real and relatable for our Moms and their daughters. Everyone walked away with a toolbox of information.



**SHELLIE MCKINNEY**  
FOUNDER OF MOMNETWORK

